

2019-2020 District Goals



District: District 201V2
Constitutional Area: Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 100% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

Notice requiring attendance of all incoming Club Presidents, Treasurers, Secretaries, Membership Chairpersons, and interested Lions to attend club development Forum Training

Conduct Forums during May 2020, in various parts of the District to reduce travel for incoming Leaders
Lafayette May 9th, Horsham May 23rd, Hamilton May 24th unless decided otherwise bearing in mind national Convention Adelaide May 15th May 18th

If required conduct further forums for those who do not attend District forums at Zone meetings

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

Notices requesting attendance at Zone training forwarded with Letter of acceptance

100% Zone/Region attendance at training April at Shadow Cabinet week-end of Zone/Region Chairperson, Facilitating Cross level Communication, Serving as Club Consultant, Goal Setting and Action Planning for Success MyLci/MyLion

100% Zone /Region Chairperson Create a Lions Learning Centre Account

LEARNING FOR EVERY LION

Lions Leadership institutiies

During tih 2019-2020ffiscal year; tih distiricti will identifii qualified candidaties tio apply ffor local and Lions Clubs Intiernatiional sponsored institutiies in our area

Action Itiems:

I will ensure my distirictti ttiem understtiands ttiheir role in identifiiing qualified candidatties ffor insttitttiutties.

Custom goal and action itiems

100% Developmentti of Club Skills in creatting and using social medjand Club Public Relattions att club developmentti fforums and Club Zone Visittis

Developmentti of Members Personnel Skills in Computtters and MyLCI and My Lion att Club Developmentti Ffor Show Cabinetti and Club Visittis

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1stti Quarttier	20
2nd Quarttier	20
3rd Quarttier	20
4ttih Quarttier	20

By tih end off tih 4ttih quarttier, tih distiricti will add a tiotial off 80 new members.

Action Itiems:

My distirictti will esttiabl Club branch(es).

My distirictti will induc ti new Lions under 40 years old.

My distirictti will convettios ttio Lions

My distirictti will organize att leastt membership growttih eventti.

All clubs in my distirictti will setti individual membership goals

My distirictti will use and promottie membership resources ttio achieve our goal Justti AskGuide, Club Membership Chair Guide wittih induction idea, Communittiy Needs Assessment, and Membership Developmentti Grantti

NEW CLUB DEVELOPMENT

	New Clubs	Chartier Members
1stti Quarttier	0	0
2nd Quarttier	1	20
3rd Quarttier	0	0
4ttih Quarttier	1	20

By the end offi tih 4tih quartier, tih distiricti will stiariti 2 new clubs.

With a minimum offi 40 chartier members.

Action Itiems:

My distirictti will ensure all Guiding Lions are certified and assigned ttio new clubs

My distirictti will hostti a New Club Developmentti Workshop

My distirictti will organizi Leo Club(s).

My distirictti will stti Specialittiy Club(s).

Attirology

My distirictti will use and promottie membership resources ttio achieve our goal Membership Developmentti Grantti New Club Developmentti Guideand Justti AskGuide).

MEMBER RETENTION

	Drops
1stti Quarttier	15
2nd Quarttier	20
3rd Quarttier	15
4ttih Quarttier	20

By the end offi tih 4tih quartier, tih distiricti's membership drops will noti exceed 70 members.

Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Investigate and Create new clubs, Specialty Clubs, Leo's, and Club Branch Clubs in Melbourne and Geelong growth areas, of Truginia, Tarneit, Yarraville, Point Cook, Allansford, and Armstrong Creek

At Club Visits Zone ?Region meetings encourage Clubs to Invite potential members of all ages to join and hold an interactive Members forum at The district Convention on gaining Younger members

Att Club Visits and Zone/ Region Meetings Encourage Clubs to participate in the Nett + 1, and Two More hands Campaigns

At Club Visits Zone ?Region meetings Club Development forums. Encourage Clubs with community projects to Invite potential members to assist clubs club service projects. In line with The global Courses of Diabeties awarenes, Eye Health, Environment, Hunger and ,Childhood

Zone/Region Chairpersons to work closely with clubs identified as being in difficulty in providing service to their communities assessing with club redevelopment Supported by DC -CQI and DC Retention

NET GROWTH GOAL

80	+	40	-	70	=	50
FY New Members	+	FY Chartier Members	-	FY Rettienttion Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 ffiscal year, my distiricti will serve 20000 people.

Action Itiems:

Ofi ttihe ttiottial number ofi people served in my distiricti 20000 people will be youth (under 18 years old).

My distiricti will use and promottie service resources ttiio achieve our goal (Service Projectti Plannert Club and Communitiy Needs Assessment, Developing Local Parttinerships and Fundraising Guide).

I will encourage clubs in my distiricti ttiio work ttiiogettiher ttiio collaborattie on ttiheir service projecttis ttiio maximize ttihe impactti in ttiheir communitiy

Additional action ittiems ttiio achieve ttihis goal

Promottie Awareness ofi Global Causes att Club Developmentti Forum, Zone Region Meetings, Distiricti Chairperson Visittis ttiio clubs

Conductti Awareness Activitties Forums in Diabetties and Eyesightti att Distiricti Conventtion in Nhill

Encurge Clubs ttiio promottie Service Projecttis tti through Distiricti News Lettier Facebook Page and Local Media outtielttis

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 3 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal: Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters

Additional action items to achieve this goal

Promote Club Activities and Achievements as Membership Growth opportunity at Club Development Forums Zone/Region Meetings and DG Club Visits

Encourage Clubs to have an additional member attend Club activities to promote membership

Encourage Clubs at Club Development Forums to have effective Media Coverage of Service Activities and Achievements

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$8,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

ADVOCATE

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us
I will include messaging about LCIF in every visit I make as District Governor
For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional actions to achieve this goal

Promote awareness of Global Causes at Club Development Forum / Zone / Region Meetings, District Chairperson and DG Visits to clubs

Ensure that all Clubs report service activities using My Lion